



Greetings!

Thank you for your interest in the Ohio Renaissance Festival. We welcome your art/craft application and product information for consideration to join our village.

As the owner of the Ohio Renaissance Festival, I am dedicated to constructing and operating what will become America's premier Renaissance Festival. We invite only quality vendors who are also willing to make the necessary commitment of time and money to join me in building a Renaissance Festival that will continue to grow for many years to come.

Peter J. Carroll  
Owner/President

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## **2010 FACT SHEET**

We are entering our 21<sup>st</sup> year as one of the top five fall-season Renaissance Festivals nationwide, and are proud to say we have been growing continuously since 1990.

Our 177-acre ground provides a 16<sup>th</sup> Century English Faire in the historic make-believe village of Willy-Nilly-on-the-Wash. Our extensive entertainment provides a complete fun-filled day, interacting on the street and presenting stage performances. **We are all members of the cast.** Everyone is expected to create the illusion of the historic time period with costumes, shop structures, decorations and displays, products, sales and speech patterns during customer interaction.

The shire is made up of markets and gaming areas with a village setting of craft and food buildings, landscaped meadows and a tiltyard, creeks, ponds, bridges, gardens and trees changing through robust fall colors as the festival progresses through the fun-filled season of special events such as Highland Games, Romance Weekend, and Pirates Weekend.

**DATES:** **SEVEN** weekends from Saturday, September 4<sup>th</sup> through Sunday, October 17<sup>th</sup>, including Labor Day and one Student Day, Thursday, September 30<sup>th</sup> - 16 days total.

**HOURS:** 10:30am until 6:00pm on festival days. Student Day hours are 9:00am to 2:30pm each day.

**LOCATION:** Located in the center of 6 million people (Cincinnati, Columbus, Dayton) within a 90-minute drive. The site is 5 miles east of Waynesville, OH on State Route 73. From Columbus and Cincinnati, take I-71 to exit number 45, then west 2.3 miles on SR 73. From Dayton, take I-75 or SR 48 South to SR 73, then east 15 miles on SR 73 to the festival entrance.

- TICKETS:** Gate prices are \$19.99 for adults, \$9.99 for children (5-12), under 5 free. \$2 parking. We have a very aggressive marketing program: Two for One Opening Weekend, Kids Free Weekend, a combo ticket package which offers a substantial savings to patrons and discount individual tickets are sold on our web site [www.renfestival.com](http://www.renfestival.com). Print-at-Home ticketing, discount ticket outlets, and discount coupon outlets are also used.
- PATRONS:** We estimate our 2010 attendance to be 175,000.
- SHOP SPACE RATE:** Shop space rental is \$35.00 per linear front foot, with a minimum rental of \$700.00. Each shop is also charged a yearly service/utility fee of \$175.00 which covers real estate taxes on your shop, water, trash removal, privies and electricity for the 8 weekends. Vendors are also responsible for any local taxes and license fees.
- BUILDING:** Every vendor is responsible for building their own selling area. We will need an accurate rendering of your final design for approval including a material list, floor plan, and color choices. We have a 96-page construction manual and photos of the finest craft shops from coast-to-coast, as well as designers and builders who can assist you. New vendors may rent a shop or set-up a period tent for the first two years. Let us help you! It is easier than you think.
- CAMPING:** Living on site **IS** permitted. You may live in your shop if the sleeping room meets the fire code requirements. **ASK US FOR A CONSTRUCTION MANUAL ON HOW TO CONSTRUCT SLEEPING QUARTERS.** You may also live in a tent, vehicle, RV or under the stars in your sleeping bag.
- SECURITY/ TRAFFIC:** Harveysburg Police Department
- OWNERSHIP:** Peter Carroll, President of the Ohio Renaissance Festival, Inc. personally owns the 177 acre site.
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We are a **juried show**. Products must be made with **materials that were available in the 16<sup>th</sup> Century or earlier**.

***We discourage import or mass-produced items.*** We highly encourage demonstrating artists and products which conform to high quality and ethical standards: unique, traditional or original in design, functionally appropriate, durable, well-made, and **guaranteed by their maker to be satisfactory to the customer.**

Enclosed you will find an **application form** and **biographical information outline**. Please complete these and return with **photos or samples representative of your complete product line** to the address below.

Thank you for your interest, and I look forward to hearing from you soon!

**Dan Roth**  
Crafts Coordinator  
E-mail: [crafts@renfestival.com](mailto:crafts@renfestival.com)  
Phone: (513) 897-7000, Ext. 237

**Mailing Address:**  
Ohio Renaissance Festival, Inc  
Attn: Dan Roth  
PO Box 68  
Harveysburg, OH 45032-0068



## **2010 SHOP SPACE APPLICATION**

**Please fill out the following application and biographical outline and return them with photos or samples of your product as soon as possible. The fact sheet is yours to keep.**

**COMPANY NAME:** \_\_\_\_\_

**NAME OF RESPONSIBLE PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE: business** (\_\_\_\_) \_\_\_\_\_ **home** (\_\_\_\_) \_\_\_\_\_

**FAX**(\_\_\_\_) \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**WEB ADDRESS** \_\_\_\_\_

**SOCIAL SECURITY OR FEDERAL I.D. NUMBER** \_\_\_\_\_

**SHOP NAME:** \_\_\_\_\_

**HOW LONG HAVE YOU BEEN IN BUSINESS?** \_\_\_\_\_

**PLEASE LIST ALL FESTIVALS AND MAJOR SHOWS YOU HAVE PARTICIPATED IN: (Include the location of the show and the year(s) of your involvement.)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

- 4. \_\_\_\_\_
  - 5. \_\_\_\_\_
  - 6. \_\_\_\_\_
- (Continue on separate page if necessary)

**YOUR CRAFT ITEMS:** Please list and describe all items you wish to sell. Use other sheets if necessary. If handcrafted by an individual other than you, please indicate by listing the name of the artist after each item. All items offered for sale here at the Festival must be handcrafted and approved in writing on the Space Lease Agreement. Some items you list may not be accepted, so list everything here for the jury process.

	ITEM	% YOU MADE	MEDIUM	PRICE RANGE
1.	_____			
2.	_____			
3.	_____			
4.	_____			
5.	_____			
6.	_____			
7.	_____			
8.	_____			
9.	_____			
10.	_____			

**DEMONSTRATIONS:** A demonstration of your craft is certainly the most effective way to promote your sales at the Festival. Crafts people who demonstrate their crafts at scheduled times will receive consideration in the selection of a shop location. Demonstrating crafters will be notated in the festival program.

**ARE YOU INTERESTED IN DEMONSTRATING YOUR CRAFT?** \_\_\_\_\_

**IF YES, PLEASE GIVE A BRIEF DISCRPTION OF YOUR DEMONSTRATION.** \_\_\_\_\_

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**BIOGRAPHICAL OUTLINE**

**CRAFT PERSON'S NAME:** \_\_\_\_\_

**SHOP OR BUSINESS NAME** \_\_\_\_\_

**CONTACT**

**ADDRESS:** \_\_\_\_\_

(STREET)

(CITY)

(STATE)

(ZIP)

**TELEPHONE: BUSINESS (\_\_\_\_) \_\_\_\_\_ HOME (\_\_\_\_) \_\_\_\_\_**

**CELL (\_\_\_\_) \_\_\_\_\_ E-MAIL \_\_\_\_\_**

**CRAFT EDUCATION OR BACKGROUND (INCLUDE SCHOOL & YEARS ATTENDED)**

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**DO YOU USUALLY DEMONSTRATE YOUR CRAFT?** \_\_\_\_\_

**GALLERIES, MUSEUMS & MAJOR SHOWS IN WHICH YOU HAVE DISPLAYED OR PARTICIPATED** \_\_\_\_\_

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**HOW LONG HAVE YOU BEEN IN BUSINESS?** \_\_\_\_\_

**DO YOU EARN YOUR LIVING SOLELY ON THAT?** \_\_\_\_\_

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