

Greetings!

Thank you for your interest in the Ohio Renaissance Festival. We welcome your art/craft application and product information for consideration to join our village.

At the Ohio Renaissance Festival we are dedicated to constructing, operating, and maintaining a premier Renaissance Festival in the country. We invite only quality vendors who are also willing to make the necessary commitment of time and money to join us in building a Renaissance Festival that will continue to grow for many years to come.

2017 FACT SHEET

We are entering our 28th year as one of the top fall-season Renaissance Festivals nationwide, and are looking forward to growing.

Our 177-acre ground provides a 16th Century English Faire in the historic make-believe village of Willy Nilly onthe-Wash. Our extensive entertainment provides a complete fun-filled day, interacting on the street and presenting stage performances. **We are all members of the cast.** Everyone is expected to create the illusion of the historic time period with costumes, shop structures, decorations and displays, products, sales and speech patterns during customer interaction.

The shire is made up of markets and gaming areas with a village setting of craft and food buildings, landscaped meadows and a tiltyard, a creek, a pond, bridges, gardens and trees changing through robust fall colors as the festival progresses through the fun-filled season of special events such as Highland Games, Romance Weekend, and Pirates Weekend.

DATES:	NINE weekends from Saturday, September 2 through Sunday, October 29, including Labor Day - 19 days total.
HOURS:	10:30am until 6:00pm
LOCATION:	Located in the center of 6 million people (Cincinnati, Columbus, Dayton) within a 90-minute drive. The site is 5 miles east of Waynesville, OH on State Route 73. From Columbus and Cincinnati, take I-71 to exit number 45, then west 2.3 miles on SR 73. From Dayton, take I-75 or SR 48 South to SR 73, then east 15 miles on SR 73 to the festival entrance.
TICKETS:	Gate prices are \$22.50 for adults, \$9.50 for children (5-12), under 5 free. \$3 parking. We have a very aggressive marketing program utilizing Print-at-Home ticketing from <u>www.renfestival.com</u> , discount ticket and coupon outlets, and special promotions.
PATRONS:	Each season an attendance goal is set. In 2017, we hope to increase foot traffic by a minimum of 5%.

SHOP SPACE RATE:	Shop space rental is \$40 per linear front foot, with a minimum rental of \$800. Each shop is also charged a yearly service/utility fee of \$200 which covers real estate taxes on your shop, water, trash removal, privies and electricity for 8 weekends. Vendors are also responsible for any local taxes and license fees.
BUILDING:	Every vendor is responsible for building their own selling area. We will need an accurate rendering of your final design for approval including a material list, floor plan, and color choices. We have a 96-page construction manual and photos of the finest craft shops from coast-to-coast, as well as designers and builders who can assist you. New vendors may rent a shop or set-up a period tent for their first three years. Let us help you! It is easier than you think.
CAMPING:	On site camping IS permitted. You may choose from the Primitive Campground (tent camping), or an RV space (limited number available). A fee applies to either option. Several full service campgrounds are in the vicinity of the festival grounds, as well.
SECURITY/ TRAFFIC:	Harveysburg Police Department
OWNERSHIP:	Brimstone & Fire, LLC

We are a juried show. Products must be made with materials that were available in the 16th Century or earlier.

We discourage import or mass-produced items. We highly encourage demonstrating artists and products which conform to high quality and ethical standards: unique, traditional or original in design, functionally appropriate, durable, well-made, and **guaranteed by their maker to be satisfactory to the customer**.

Enclosed you will find an <u>application form</u>, and <u>biographical information outline</u>. Please complete the application form and biographical information outline and return with **photos or samples representative of your complete product line** to the address below. The festival's <u>Rules of the Realm</u> are available for review and must be followed by every participant. Please review before submitting your application.

Thank you for your interest, and I look forward to hearing from you soon!

Randy Stewart Crafts Coordinator E-mail: <u>randy@brimstoneandfirellc.com</u> Phone: (513) 897-7000, Ext. 237

Mailing Address:

Ohio Renaissance Festival, Inc. Attn: Crafts Coordinator PO Box 68 Harveysburg, OH 45032-0068



2017 SHOP SPACE APPLICATION

<u>Please fill out the following application and biographical outline and return them with photos or samples</u> <u>of your product as soon as possible. The fact sheet is yours to keep.</u>

COMPANY NAME:	
NAME OF RESPONSIBI	E PERSON:
ADDRESS:	
CITY:	STATEZIP
PHONE: business ()	home ()
FAX ()	EMAIL
WEB ADDRESS	
SOCIAL SECURITY OR	FEDERAL I.D. NUMBER
SHOP NAME:	
HOW LONG HAVE YOU	UBEEN IN BUSINESS?
PARTICIPATED IN: (In involvement.)	FESTIVALS AND MAJOR SHOWS YOU HAV clude the location of the show and the year(s) of you
2	
3	

4.	
5.	
6.	

(Continue on separate page if necessary)

YOUR CRAFT ITEMS: Please list and describe <u>all</u>items you wish to sell. Use other sheets if necessary. If handcrafted by an individual other than you, please indicate by listing the name of the artist after each item. All items offered for sale here at the Festival must be handcrafted <u>and approved</u> in writing on the Space Lease Agreement. Some items you list may not be accepted, so list everything here for the jury process.

1	% YOU MADE	
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4	 	
5	 	
8	 	
9	 	
10	 	

DEMONSTRATIONS: A demonstration of your craft is certainly the most effective way to promote your sales at the Festival. Crafts people who demonstrate their crafts at scheduled times will receive consideration in the selection of a shop location. Demonstrating crafters will be notated in the festival program.

ARE YOU INTERESTED IN DEMONSTRATING YOUR CRAFT?

IF YES, PLEASE GIVE A BRIEF DISCRIPTION OF YOUR DEMONSTRATION.

BIOGRAPHICAL OUTLINE			
CRAFT PERSON'S NAME:			
SHOP OR BUSINESS NAME			
CONTACT			
ADDRESS:			
(STREET)	(CITY)	(STATE)	(ZIP)
FELEPHONE: BUSINESS () CELL () CRAFT EDUCATION OR BACK			
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CRAFT EDUCATION OR BACK	AGROUND (INCLUDE	2 SCHOOL & YE	YOU HA
CRAFT EDUCATION OR BACK	AGROUND (INCLUDE	2 SCHOOL & YH	EARS ATTEN
CRAFT EDUCATION OR BACK	ATE YOUR CRAFT AJOR SHOWS IN	2 SCHOOL & YE	EARS ATTEN

WHAT MAKES YOUR ART/CRAFT DIFFERENT?

If you should have any questions concerning this application, please contact the Crafts Coordinator, at (513) 897-7000, Ext. 237 or by e-mail to: randy@brimstoneandfirellc.com.

Send completed application along with pictures or samples of your products to:

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